

DEANS AND DIRECTORS RETREAT

20/20 VISION

FEBRUARY 22-24, 2013

AGENDA

Friday, February 22, 2013

5:30-6:30 p.m.

(Optional event)

Welcome wine and cheese at Kendall College

Dinner on your own

The Dining Room at Kendall College offers contemporary cuisine overlooking the skyline of Chicago. Go to

<http://www.kendall.edu/news-and-events/the-dining-room>

for description and reservation information

Saturday, February 23, 2013

Breakfast at the hotel

8 a.m.

Transportation to Kendall College

9 a.m. – 11 a.m.

Keynote by Mary Kaufmann, Epic2020

Epic2020 stands for the proposition that the education

Of the world will change dramatically for the better during this decade.

The short video will be followed by an active discussion that will help you start looking at tools that shatter the paradigm that the future will be anything like the past.

The Tipping Point is a short presentation in a TED like format that was given by Bill Sams (guru behind Epic2020). Where Epic 2020 is a futurist dramatization of what might happen in education and is designed to help people break out of their paradigm of traditional education, 2012 The Tipping Point is a concise overview of what has already happened.

11:30-12:30 p.m.

Presentation by Patty Johnson, Global Food Analyst, Mintel Food & Drink

“MegaTrends in Our Industry”

How do you filter the noise? Mintel is constantly searching on a global basis to determine what are fads and what are megatrends.

12:30-1:30 p.m.

Lunch

1:45 p.m.-2:45 p.m.

Presentation by Jim Schroeder, Knowledge Matters
“IVETS” (Immersive Virtual Environment Technology) and
ProSim HRM Simulation

- 21st Century learning means that students master content while producing, synthesizing and evaluating information from a wide variety of action and information sources. (This is how most hospitality educators teach)
- Without skills, students are left to memorize facts, recall details for worksheets, and relegate their educational experience to passivity.
- Student learning styles and immersive virtual environment technology will be discussed.
- IVETS are a supplement to classic hospitality curricula, not a replacement
- Linear sequential text based (passive) learning styles and feedback based pattern recognition (immersive) learning styles
- Demonstration of Pro-Sim Restaurant

3-4 p.m.

Breakout sessions (will be repeated)

Session A: “Optimizing Outcomes: Next Generation Culinary Arts Education”
Joe Girard and Ken Rubin, Rouxbe Online Cooking School

Education and training now firmly reside online, but the questions of its efficacy and appropriateness in the culinary arts still loom. This workshop will engage participants in the world of the Rouxbe Online Cooking School, a powerful next-generation learning platform already in use by tens of thousands of cooks around the world. Rouxbe was designed to support students as they progress through various interactive tasks and reach specific benchmarks. Leveraging impeccably produced video content and supporting instructional materials, Rouxbe activates the learning process and then deploys appropriate assessment tools to bring learners on a path to success. Real time grade tracking, intuitive user interface, and other features support instructors and administration alike. Rouxbe can be leveraged as a cost-effective tool for remedial support and as part of an institutional effectiveness plan that places priority on student persistence and the availability of learning resources.

Session B: “Resourcefulness in Funding Program Priorities: Proven Strategies for Doing More *with* More”

Lindy Robinson, Johnson County Community College and Robert Garlough, The Culinary Group

This session will focus on specific money-saving or money-generating ideas that have been put into practice by assorted hospitality programs to accomplish their identified priorities for their students,

faculty and programs. They required varying degrees of effort on the part of the faculty and staff, but they all delivered exceptional results.

4:30 p.m. Transportation back to hotel

Sunday, February 24, 2013

8 a.m. Transportation to Kendall College

9—11 a.m. Keynote, Jack Uldrich, The School of Unlearning
www.jumpthecurve.net

“Future trends in Food, Foodservice, and Education”

Jack Uldrich is a renowned global futurist, independent scholar, sought-after business speaker, and best-selling author. His books include the best-selling, [The Next Big Thing is Really Small: How Nanotechnology Will Change the Future of Your Business](#), and the award-winning books, [Into the Unknown: Leadership Lessons from Lewis & Clark’s Daring Westward Expedition](#) and [Jump the Curve: 50 Essential Strategies to Help Your Company Stay Ahead of Emerging Technologies](#). He is also the author of [Green Investing: A Guide to Making Money through Environment-Friendly Stocks](#). His most recent works include [Higher Unlearning: 39 Post-Requisite Lessons for Achieving a Successful Future](#) (2011) and [Foresight 2020: A Futurist Explores the Trends Transforming Tomorrow](#) (2012).

11:30-12:30 p.m. Break out sessions
Repeat from Saturday’s schedule

12:30-1:30 p.m. Lunch

1:45-3 p.m. “Visual Pedagogy: Re-imagining the Power of PowerPoint”

Presented by Lisa Sisco, PhD and Richard Miscovich, MBA, Johnson & Wales University/Providence

The Problems with PowerPoint

- Bored audiences that don’t get the point
- Cognitive overload
- “backtalking” or reading directly from slides
- Poor slide design
- Too much (or poorly presented) information
- “Lost” information (critical points buried in text heavy slides)

Innovative Solutions: (here are just a few!)

- Use images to tell a story
- Don't just dump quantitative data—interpret it!
- Avoid clip art and cheesy animation
- AND MORE!

3:15 p.m.

Transportation back to hotel (or attendees can arrange cabs to airports directly from Kendall College.